

SE Public Relations Disclosure

April 2021 to March 2022

<i>Company Name</i>	<i>PR Spend</i>
Scottish Enterprise - SDI	£2,129,642
Scottish Enterprise - Others	£4,128,003
SE	£6,257,645

These costs relate to spend on all external communications, including the cost of in-house and contracted staff and consultants. Areas of expenditure include marketing, PR and media relations, marketing research and evaluation, branding and design, promotional events, conferences and exhibitions, corporate communications, sponsorship, publications and printing, advertising and media planning.

SE Overseas Travel Disclosure

April 2021 to March 2022

<i>Company Name</i>	<i>Overseas Travel Spend</i>
Scottish Enterprise - SDI	£151,984
Scottish Enterprise - Others	£2,527
SE	£154,511

These costs relate to all travel to and from the UK and include costs of flights and other travel costs when overseas; hotel accommodation and subsistence.

SE Hospitality Disclosure April 2021 to March 2022

<i>Company Name</i>	<i>Hospitality Spend</i>
Scottish Enterprise - SDI	£25,050
Scottish Enterprise - Others	£75,299
Total SE	£100,349

These costs relate to expenditure associated with a wide range of customer events and hospitality, including venue hire and catering costs

SE Consultancy Disclosure - April 2021 to March 2022

<i>Expenditure Code</i>	<i>Expenditure Type</i>	<i>Consultancy Spend</i>
10200	Cons - Construction - Feasibility/Scoping	£321,620
10201	Cons - Construction - Post Imp Reviews	-£3,600
10205	Cons - Fin Accounting Advice & Services	£34,278
10206	Cons - Finance & Economic Advice Service	£8,888
10209	Cons - Bus Man - Marketing Consultancy	£2,670
10210	Cons - Bus Man - Business Strategy	£139,598
10211	Cons - Bus Man - Organisational Develop	£8,497
10212	Cons - Other - Environmental Consultancy	£181,281
10213	Cons - Other - Research & Evaluation	£550,346
10214	Cons - Other - Policy Development	£81,115
Total		£1,324,693

These costs relate to the procurement of a wide range of professional services, as defined by the Scottish Government. This includes spend in areas such as management consultancy, IT consultancy, financial consultancy, construction or infrastructure related consultancy, research and evaluation and policy development.

SE employs external consultants to deliver cost-effective specialist services when we do not have the relevant experience available in-house. This can be in the form of professional advice, information, assessment, evaluation and experience to assist us to develop projects, programmes and initiatives. For example, we use independent consultants to carry out feasibility studies into the development of major infrastructure projects.