

SE Public Relations Disclosure April 2020 to March 2021

<i>Company Name</i>	<i>PR Spend</i>
Scottish Enterprise - SDI	£1,571,430
Scottish Enterprise - Others	£5,883,487
SE	£7,454,917

These costs relate to spend on all external communications, including the cost of in-house and contracted staff and consultants. Areas of expenditure include marketing, PR and media relations, marketing research and evaluation, branding and design, promotional events, conferences and exhibitions, corporate communications, sponsorship, publications and printing, advertising and media planning.

SE Overseas Travel Disclosure April 2020 to March 2021

<i>Company Name</i>	<i>Overseas Travel Spend</i>
Scottish Enterprise - SDI	£70,331
Scottish Enterprise - Others	£1,374
SE	£71,705

These costs relate to all travel to and from the UK and include costs of flights and other travel costs when overseas; hotel accommodation and subsistence.

SE Hospitality Disclosure

April 2020 to March 2021

<i>Company Name</i>	<i>Hospitality Spend</i>
Scottish Enterprise - SDI	£18,358
Scottish Enterprise - Others	£9,767
Total SE	£28,125

These costs relate to expenditure associated with a wide range of customer events and hospitality, including venue hire and catering costs.

SE Consultancy Disclosure - April 2020 to March 2021

<i>Expenditure Code</i>	<i>Expenditure Type</i>	<i>Consultancy Spend</i>
10200	Cons - Construction - Feasibility/Scoping	£87,156
10201	Cons - Construction - Post Imp Reviews	£3,600
10204	Cons - Fin Audit/Forensic Account Advice	£1,920
10205	Cons - Fin Accounting Advice & Services	£68,250
10206	Cons - Finance & Economic Advice Service	£205,426
10208	Cons - Bus Man - Programme Management	£2,250
10209	Cons - Bus Man - Marketing Consultancy	£3,240
10210	Cons - Bus Man - Business Strategy	£42,947
10212	Cons - Other - Environmental Consultancy	£118,814
10213	Cons - Other - Research & Evaluation	£235,475
Total		£769,078

These costs relate to the procurement of a wide range of professional services, as defined by the Scottish Government. This includes spend in areas such as management consultancy, IT consultancy, financial consultancy, construction or infrastructure related consultancy, research and evaluation and policy development.

SE employs external consultants to deliver cost-effective specialist services when we do not have the relevant experience available in-house. This can be in the form of professional advice, information, assessment, evaluation and experience to assist us to develop projects, programmes and initiatives. For example, we use independent consultants to carry out feasibility studies into the development of major infrastructure projects.